



Kennebecasis Valley Santa Claus Parade

In Quispamsis & Rothesay
Saturday November 26, 2016
6:00 PM Start

Application Deadline: November 14th

SAINT JOHN REGION
 **THE CHAMBER**
CHAMPIONS FOR BUSINESS





KENNEBECASIS VALLEY 18TH ANNUAL CHRISTMAS PARADE!

Merry Christmas! It's a wee bit early for some of us perhaps, but it's never too early for the kids! The towns of Quispamsis and Rothesay invite you to participate in the **18th Annual Kennebecasis Valley Santa Claus Parade**.

This year's theme is "The Music & Magic of Christmas".

The parade is scheduled to take place on Saturday, November 26, 2016 beginning at 6:00 pm at Kennebecasis Valley High School. Floats are to arrive at KVHS between 2:30 and 3:30 pm on the 26th to provide time to organize and finish decorating the floats.

People who will be travelling on/with the floats are to arrive between 4:30 and 5:30 pm.

The parade route will travel along the Hampton Road to Clark Road with parade viewing ending at the Clark Road/Marr Road intersection (floats spilt up at that point).

If your business / group / organization would like to participate in the parade please complete the attached form and return it as soon as possible to:

Town of Rothesay Recreation & Parks Department

Rothesay Arena, 65 Hampton Road (hand deliver)
70 Hampton Road, Rothesay, NB E2E 5L5 (mail)
506-848-6677 (fax)
keriflood@rothesay.ca (email)

Completed application forms are required on or before **November 14th** to allow adequate time for planning and informing parade participants (especially drivers) of the various details. We hope that your group/organization will participate in this wonderful event.

If you are unable to participate in the parade, we encourage you to decorate your home/storefront/business location in the spirit of the season! If you are having a special event please let us know through Facebook (KV Santa Claus Parade).

Beginning in 2016 there will be a pre-parade run. For more information visit **Fill The Stocking 4K** on Facebook.

If you have any questions or comments, please do not hesitate to telephone 847-6398 for more information.
Storm Date: Sunday, November 27th

We hope to see you on November 26th!
Kennebecasis Valley Santa Claus Parade Committee



STANDARDS & CONDITIONS FOR ENTRIES

ALL of your float participants are to be informed of the following.

1. Each entry **MUST** have at least **200** lights as this is a nighttime light parade. Walkers **MUST** wear flashing pins, glow bracelets, necklaces, etc. Banners must be lit. Entries without lights will not be permitted to participate.
2. The location of all entries will be determined by the Parade Committee.
3. No smoking, possession of alcoholic beverages, nor pyrotechnics on the parade route.
4. Vehicles must be in good mechanical condition and properly serviced.
5. Any entry encountering mechanical difficulties, or problems which slow the progress of the parade, must pull out of the route (to the side) immediately. No squealing of tires.
6. All music must be family-friendly and at a respectable volume.
7. Maximum height of entry must not exceed 13 feet due to low power lines in the valley. This is from the ground up. Lowbeds, lift jacks, go-carts, etc. are recommended for use.
NOTE Floats must be a minimum length of 18 feet. Wrapped cars/SUVs are not permitted
8. At least four walkers, (two on each side) must accompany each float entry, as a safety precaution, to prevent children and/or adults from getting in the path of the vehicle and to assist the driver in any way they are able.
9. **Parade entries/floats must be parked in the assigned position between 2:30-3:30 pm on parade day. No entry to floats arriving @ KVHS after 3:30pm.** All float supplies **MUST** arrive with the float — additional vehicles are not permitted
10. **ABSOLUTELY NO HANDOUTS** (flyers, candy, etc.) are to be given out along the parade route, or prior to start-up as it encourages children to run out into the street.
11. Due to the unlikely event of bad weather, entries should be constructed from materials that will endure adverse conditions such as snow, rain, fog, wind etc.
12. Please make sure that your organization's registered name is displayed prominently on the float for judging purposes. Your float banner must be lit and clearly identify your group.
13. Float riders/participants **MUST** arrive between 4:30 and 5:30 pm. The information booth in the KVHS Lobby will provide float participants with the location of their float. Children are to be attended by a chaperone at all times. At the end of the parade route large float participant drop-offs **MUST** be done near Rothesay High. It is illegal for floats to travel past the parade route with riders. Groups are to coordinate prior to Parade Day.
14. Accepted entries will be provided with detailed information regarding line-up instructions two days prior to the parade. This information **MUST** be shared with the driver of your float prior to the float's arrival at KVHS. Line-up positions will be given to the driver upon the float's arrival at KVHS. **Floats are not permitted to park in any KVHS parking areas prior to 2:30pm on parade day. There is no entry to ANY vehicles @ KVHS after 5:30pm.**
15. Santa Claus will be on one float in the parade, the final float. All other entries are not permitted to have a Santa as part of their float.
16. The Parade Committee may reject any entry on parade day that does not meet the regulations or conform to the description given on the Parade application form.
17. All entries are subject to the acceptance or rejection of the Parade Committee.
18. More details are available on the **KV Santa Claus Parade** Facebook page.
19. There is no general parking on the KVHS property on Parade Day. Please park on nearby streets.
20. Beginning in 2016 a Quiet Zone for families of autistic children will be located within Quispamsis Elementary's school zone. Sirens, horns & flashing lights are not permitted.
21. **FLOAT CONTACTS MUST INFORM ALL FLOAT PARTICIPANTS OF THE ABOVE.**

LIVING IN KV. IT'S WONDERFUL!

The KV Santa Claus Parade is a chance for each of us to celebrate and appreciate our community and the Christmas season. This popular event in Quispamsis and Rothesay creates an opportunity for everyone to participate in a celebration which contributes to building a sense of pride and belonging.

We hope you will join us on November 26th, 2016.

PLEASE NOTE:

THIS IS AN APPLICATION FOR ENTRY ONLY. YOU WILL BE ADVISED SHORTLY AFTER THIS FORM HAS BEEN RECEIVED IF YOUR ENTRY HAS NOT BEEN ACCEPTED. THE ORGANIZERS RESERVE THE RIGHT TO ACCEPT OR REFUSE ANY APPLICATION AS THEY DEEM NECESSARY TO LIMIT THE SIZE, AND MAINTAIN THE QUALITY OF THE PARADE.

A DECISION WILL BE MADE BY 12 NOON ON SATURDAY, NOVEMBER 26TH IF THE PARADE IS POSTPONED DUE TO INCLEMENT WEATHER. YOU MAY CALL THE TOWN OF QUISPAMISIS AT 849-5778 OR THE TOWN OF ROTHESAY RECREATION & PARKS DEPARTMENT AT 847-6398 TO INQUIRE AS TO WHETHER OR NOT THE PARADE WILL BE POSTPONED UNTIL SUNDAY, NOVEMBER 27TH, 2016.



KV Santa Claus Parade

<https://www.facebook.com/kvsantaclausparade>



PO Box 21085, 12 Landing Court, Quispamsis, NB E2E 4Z4

www.quispamsis.ca
info@quispamsis.ca 506.849.5778 tel 506.849.5799 fax

Town of Quispamsis



Town of Rothesay

70 Hampton Rd. Rothesay NB E2E 5L5

www.rothesay.ca
506.847.6398 tel 506.848.6677 fax